



Social Impact Assessment Report

Issued in May 2021

CSR Interventions of Balrampur Chini Mills Limited



Prepared by Third Planet Foundation

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About the Study

Social Impact Assessment study was conducted by Third Planet Foundation to ensure unbiased and transparent results. The SIA was conducted across all the thematic areas of engagement.

Social Impact Assessment (SIA) is a method of assessing the impact created through the social activities of the companies, especially CSR initiatives. Conducting SIA gives an opportunity to the companies to take account of the project progress, understand its alignment with the community needs and make necessary changes to the project in order to ensure that it meets the planned goals and objectives. BCML wants to promote a systemic and responsible approach towards their CSR initiative as they believe in long term community impact over merely the CSR activities.

Objectives of SIA:



- 01.** To evaluate the impact of holistic developmental interventions carried out under Agriculture and Vocational Training for Sustainable Livelihood, Education, Healthcare and Sanitation, Environment Sustainability etc.
- 02.** Collate quantitative data and gather qualitative information of the beneficiaries who have directly benefited from each of the interventions.
- 03.** Gap Analysis of expected project outcomes vs actual on-ground implementation and output.
- 04.** Detailed review of delivery of various services to the beneficiaries, through different activities.
- 05.** Conduct programmatic review - Monitoring, evaluation, recommendation & reporting of CSR project carried out by BCML .
- 06.** Assessing impact upon completion of the CSR Projects and recommend further roadmap based on assessment.

Methodology:

The study has deployed both qualitative and quantitative method to capture the above said objectives. Different tools were developed to ensure engagement of all varied and important target groups of BCML.

Sample Covered

Target Group of BCML	Sample size
Local Community	500
Farmers	508
School Teachers	60
Medical Assistants	60
SKill Development Students	706
Local leaders	100

The following tools were used for interaction and data collection

01. Focus Groups Discussion
02. Surveys
03. Camera / Photos
04. Feedback Forms
05. Attendance Record and Logs
06. Participant Observation
07. Video Recording
08. PPT and other project related document
09. Structured and Semi Structured Interviews
10. Minutes of Meetings



About Balrampur Chini Mills Limited

Balrampur Chini Mills Limited (BCML) is one of the largest integrated sugar companies in India, established in 1975. The allied businesses of the Company comprise distillery operations and cogeneration of power. The Company presently has ten sugar factories located in Uttar Pradesh (India) having an aggregate sugarcane crushing capacity of 76500 TCD, distillery and cogeneration operations of 520 KLPD and 168.7 MW (Saleable) respectively and its registered office is in Kolkata, West Bengal.

BCML CSR interventions are an extension of the prosperity enhancing ethos of the core business of the Company into the domain of social responsibility and environmental sustenance. The Company works to address some of the most basic, yet critical sustainable development challenges faced by the communities in India. The bulk of the CSR activities are carried out by the Company in Uttar Pradesh and West Bengal.

The Company is committed to unlocking possibilities for rural population, families, children, and the environment to make the world a better place for them. The company focuses on regions where the human development index is lower compared to average human development index and its efforts have brought a positive impact in the lives of the rural communities of such regions and generated immense goodwill for the company.

10 Plants

BCML was established in the **year 1975**, today it has 10 plants in the state of Uttar Pradesh



BCML invested in incinerator boilers to create a **Zero Liquid Discharge** mechanism

Purpose

BCML's CSR intervention aims at transforming the communities and shaping the diverse farm force of tomorrow by leveraging the power of innovation, technology and efficiency with resources.

The base of CSR is defined to be at the forefront of agricultural reform and community development.

The company works with varied organizations for ensuring holistic development of the communities through closely working with the farmers, families, communities, local bodies and institutions in rural India so as to empower them with knowledge and modern practices which is helping them earn decent and respectable livelihood resulting in poverty alleviation and improved standard of living.

The Company believes in creating visible, positive and equitable change in the lives of the underprivileged communities residing in rural India. The Company works in partnership with other likeminded organizations who share the ambition of improving the lives of the underprivileged through finding new innovative and sustainable solutions leading to long term community driven impact and ownership.

The Company efforts are to align the project activities, aims and objectives with the local needs while also consciously working towards contributing to the Sustainable Development Goals (SDGs) set by the United Nations (UN) as part of global development standards.



BCML CSR Karmabhoomi

BCML CSR Approach

BCML's CSR initiatives are committed to bringing better lives to the communities in rural India through an inclusive and participatory development approach and moving beyond just distribution of aid and materials. BCML believes the rural population as not just people in need but as people capable of taking care of their own growth and development if vested with the right tools and knowledge.

BCML is ambitious and wants to contribute to scalable and replicable solutions to some of the most pressing problems for rural India.

Our projects aim to drive ecosystem evolution, change in systems, present evidence, set new standards and enable our journey of engagement from an implementer to a thought leader in rural community development landscape of Indian CSR.



CSR Principles



COLLABORATION

Work in collaboration with multiple stakeholders aimed at contributing constructively towards social development from different walks ranging from NGO's, Government to innovators committed to the social development of the communities



SUSTAINABILITY

Design contextual and sustainable interventions working which involve the building capacities of the communities to ensure long term outcomes and effective impact beyond the interventions



INNOVATION

Develop innovative solutions, including technology, design and state of art infrastructure towards enduring and challenging problems in the community



PROOF

Ensure regular assessment and monitoring of the project to track the project growth, create archive and proof of the project success, challenges, etc. to ensure replicability and scale up



ADVOCACY

Create advocacy at structural level to leverage long term change and impact in the communities

CSR Values

BCML CSR rests on strong ethos that pertain to the people we work with and the objectives we work for.

01. Continuity:

Ensuring the endeavors are not one off and focusing on the longevity of the solutions

02. Integrity:

Ensuring that all the decisions are in alignment with the community good and working towards the same irrespective of the challenges

03. Respect:

Look at the rural population as not just the receivers but doers and enablers of change. We embrace diversity in gender, religion, caste, economic standing and do not differentiate in any form while implementing our projects.

04. Performance:

Achieving more than we target. Aim for higher results by stretching our capabilities

05. Simplicity:

Work on the most basic problems with easy to implement and contextual solutions.

06. Accountability:

Be accountable for our actions and take responsibility for our deliveries

WE BELIEVE WE ARE SUCCESSFUL WHEN:



Our partners/farmers start their day with a purpose and end with a sense of accomplishment.



The families of the farmers prosper and their children receive quality education and employment.



When our partners and communities are healthy and nourished.



When the environment is preserved and nurtured with sustained efforts.



When our implementation partners and agencies trust us and are enthusiastic to collaborate and work with us.

BCML's CSR Alignment with Sustainable Development Goals (SDGs)

BCML is dedicated to contribute to the international standards while ensuring contextual solutions to the local needs. The projects are carefully designed to meet the SDGs laid down by the UN, while the work correlates to multiple SDGs below are the primary SDGs that directly align with BCML's CSR work



With its efforts of providing support to the underprivileged communities, BCML CSR aligns itself with SDG 1 of eradicating poverty and providing decent working conditions to the vulnerable classes in rural India



Improved livelihood and income ensures improved health and therefore better choices of nutrition especially for vulnerable groups like mothers, children and adolescent girls



BCML through its efforts of health camps, referral services and medicine distribution, ensures effective care services available to the needy and ensuring them opportunities to access health services irrespective of the challenges



BCML's intervention towards improving school infrastructure and learning environment, providing essential exposure like science education, digital classrooms etc., enables vulnerable children to access quality education in their given scenario



BCML is ensuring to provide effective and safe sanitation and hygiene practices to the community, through facilitating construction of toilets in schools, health care centers and communities



BCML is committed to use sustainable methods of production for ensuring zero liquid discharge from all their distillery units



Through interventions in farming they also aim to build climate resilience within the communities

REACH

Empowerment



1000+ young women
trained in retail assistance

706 women earning an average
income of INR **10,850/month**

Agriculture and Technology



3500 farm equipments distributed
37.8% increase in farmer's income

Education



75000+ students reached

55 Schools received support
in improving infrastructure

Health and Wellbeing



42 health camps conducted

25,936 individual received medical check-up and further support as needed through the trust run hospital

Community Development

251 communities received support in improving the local living conditions through varied intervention.

27,000 individuals benefitted from the community interventions



Environment



44 acers of land afforested in **119** villages

1,50,000+ trees planted

Response to the Pandemic was displayed through solidarity with the state government and serving to the humanitarian needs of the community through direct support and collaboration with different organizations.



BCML has been sensitive in identifying the challenges faced during the pandemic. The company has been proactive in responding to the needs of the communities effectively and efficiently to ensure, that support is provided to the needed individuals, families and communities.

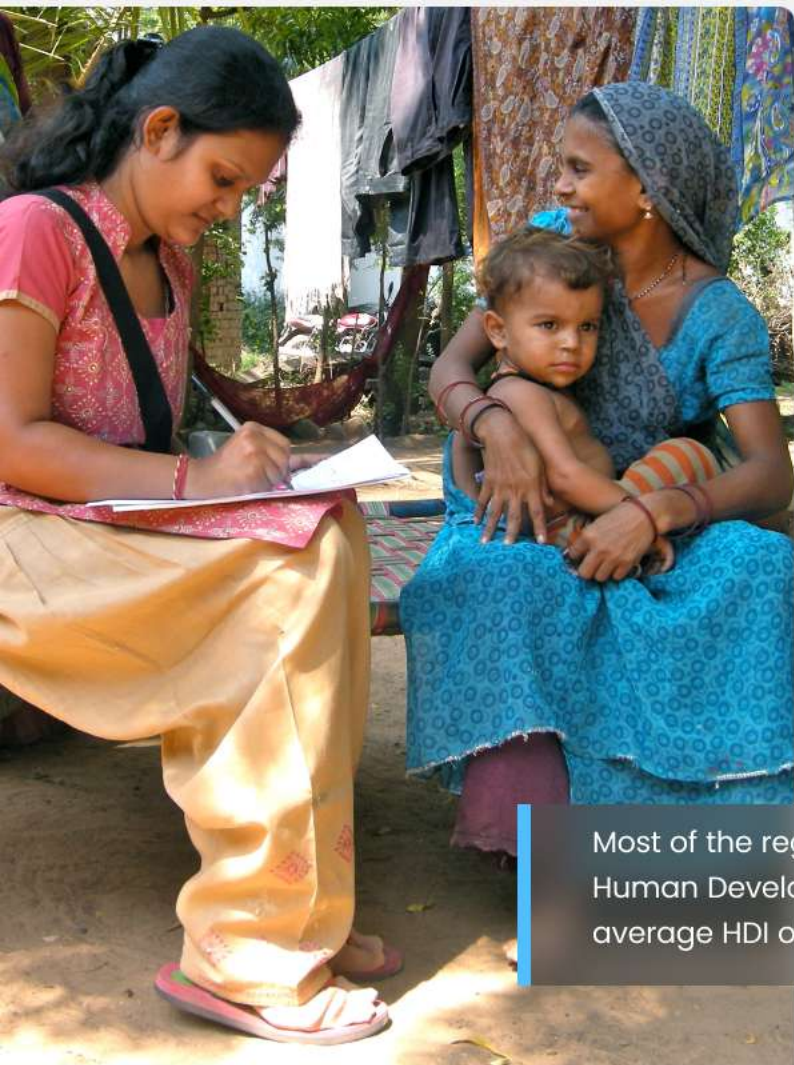
BCML has provided ration and food supply to families, ensured sufficient supply of sanitization supplies like masks, sanitisers etc. to contain the spread and promoted positive health seeking behaviour and provided ambulance services.

BCML has also supported health institutions including district hospitals with provision like installation of generators and other essential materials and equipments towards strengthening of the health system in rural regions during the pandemic time.

Support was also provided to different charitable organisations working towards Covid relief and disaster management to reach to larger section of vulnerable population.

Key Developmental Gaps:

BCML has carefully chosen location which have multiple challenges and developmental gaps. Their work is largely based in regions with low human development index indicating gaps in areas like access to education, health care, livelihood, etc.



BCML has its major CSR work in 2 states viz. Uttar Pradesh and West Bengal.

Most of the regions of intervention have a lower Human Development Index (HDI) compared to the average HDI of India i.e. **0.647**.



Education and Empowerment:

- Poor and inadequate infrastructure is a major problem for almost 30% of the girls dropping out of school post class 5¹
- The average student teacher ratio in India is at 60:1²
- According to economists, the country's GDP can boost by \$2.9 Trillion by 2025, through improving women participation in the workforce by only 10%³

Agriculture:

- Over dependency on water
- Decreasing private investment due to unsatisfactory returns
- Ecological changes
- Lack of adoption to new and technical methods of farming

Health and Wellbeing:

- Lack of affordable, accessible and quality healthcare for the people of the rural parts of India.
- The ratio of doctors to population is very low.
- Rural health infrastructure is inadequate compared to the standards prescribed by the state for minimal quality services.

Community Development:

- Lack of access to affordable sanitary pads
- Lack of access to electricity for basic household usage leading to multiple challenges faced by women, children and elders among others
- Lack of access to electricity for 35% of Indian farmers and other small enterprises in rural India⁴

01. <http://www.asercentre.org/p/359.html>

02. https://stats.oecd.org/index.aspx?DataSetCode=EAG_PERS_RATIO

03. <https://www.weforum.org/agenda/2018/07/india-could-boost-its-gdp-by-770-billion-by-just-treating-women-better>

04. http://www.indiaenergyportal.org/subthemes/_link.php?text=agriculture&themeid=15

BCML CSR Pillars



The BCML CSR projects have been strategically designed to address the gaps and challenges in the local communities at village, district and state level. The following sections provides a glimpse of the major thematic area of BCML's CSR work and its interventions

EDUCATION AND EMPOWERMENT



Objective:

Improve the quality of education received by the children, by enabling effective and child friendly infrastructure.

Project activities:

- 1. Establish mobile science labs:** Establish mobile science labs that visit different rural schools and communities to promote scientific learning and temperament development in the children from a young age
- 2. Improving School Infrastructure:** School buildings are renovated, benches, chairs, water purifies, etc. are provided by BCML CSR as they believe that every child should have a right to dignified learning and should not be kept away from these basic necessities of creating a learning environment
- 3. Promoting Digital Learning:** Promoting digital and online learning through donation of computers, building computer labs, etc. Further during the pandemic, the education activities being conducted through various organization were shifted to digital mode to ensure minimal learning gap
- 4. Skill Development-** Provide skill training to ensure up skilling and quality livelihood for the youth from these regions, especially focusing on women



Objective:

Providing support to farmers by distribution of farm equipments, impart training and making them aware about the best practices to improve productivity thereby, improving the income of these individuals and families.

Project activities:

- 1. Mobilization:** Farmers and other important stakeholders are mobilized to understand the farmers need and communicate the project goal and objective
- 2. Farmer training:** Farmer training is an important pillar of the intervention, as training the farmers indicate building capacity of the farmers thereby generating hubs of knowledge and skill within the community
- 3. Kisan Mela:** Mechanized and modern farming best practices were showcased for increasing awareness among the farmers. Agriculture equipment including Mulcher, Power Harrow, Tractors, Power Tiller, Trench Planter and Harvester were demonstrated to farmers for increasing crop productivity. Further, a stall was also put up for demonstrating soil testing, seed treatment, planting methods, red rot control measures among others. Thousands of farmers attended and benefited from the Kisan Mela organized under BCML CSR intervention.
- 4. Distribution of farm equipments:** Providing farm equipment to the farmers at lower costs, to help them use modern technology of farming while ensuring increase in yield and income. BCML encourages the farmers to use modern methods for increasing their output and reducing their efforts and cost.
- 5. Mentoring and handholding:** Mentoring and handholding is provided to the farmers to ensure that the retention of knowledge and appropriate implementation. This also provides the farmers a chance to develop their own mentorship and thereby guide the other peer farmers in the community



Objective:

Ensure preventive, promotive and curative wellbeing of the communities by improving access and demand for health services in the villages.

Project activities:

- 1. Mobilization and awareness :** Sessions are conducted through individual visits to create sensitization for the issue in need. Preventive and promotive care information is provided in case of Ante Natal Care (ANC) and Post Natal Care (PNC).
- 2. General health camp:** Regular monthly/quarterly health camps are conducted to ensure that the community is able to have access to basic health services without needing to spend money on travel
- 3. Specialised health camps:** Specialized health camps are conducted in different location to ensure specialized services are provided to the communities. Special health camps include: Eye, Dental , Orthopedic Camps, etc.
- 4. Medicine distribution:** Medicines are provided free of cost as prescribed by the doctor
- 5. Referral services:** Provide referral services to patients who need expertise attention and services, to ensure that the time gap between diagnosis and treatment is reduced
- 6. Support to health institutions:** Infrastructure support is provided to health institutions like Community Health Center (CHC), Primary Health Center (PHC) and District hospitals

COMMUNITY DEVELOPMENT



Objective:

Create sustainable infrastructure in the villages, facilitate and strengthen the local bodies to ensure improvement in the quality of living of the communities

Project activities:

- 1. Provide Water Sanitation and Hygiene (WaSH) infrastructure :** Provide support in strengthening community hygiene and sanitation practices through support in construction of toilets, water tanks, installation of sanitary dispensers and incinerators, etc.
- 2. Waste management:** Create structures and systems to treat the household waste at source by promoting practices like grey water management, soak pits, etc.
- 3. Electrification of community spaces:** Provide innovative interventions like solar lights, etc. to ensure that the women and children feel more safe and have better accessibility within and around the community.
- 4. Support in strengthening local governing bodies:** Provide support to local leaders in developing their understanding of the community needs and methods of intervention to ensure building capacity of local resources.

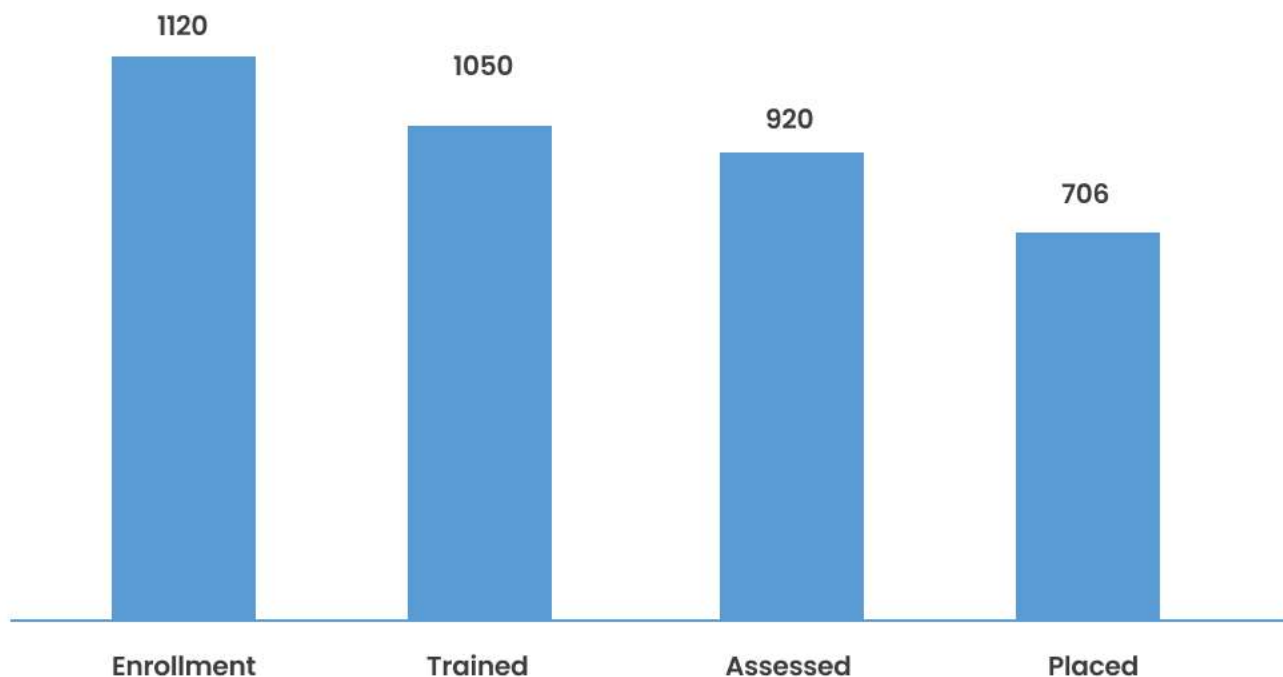


SOCIAL IMPACT ASSESSMENT ANALYSIS AND FINDINGS

BCML has closely looked at all the regions and undertaken a thorough baseline and needs assessment to address the actual needs of the people.

Their engagement in these locations provides an edge to BCML to understand the community and context better.

EMPOWERMENT IMPACT – SKILL DEVELOPMENT

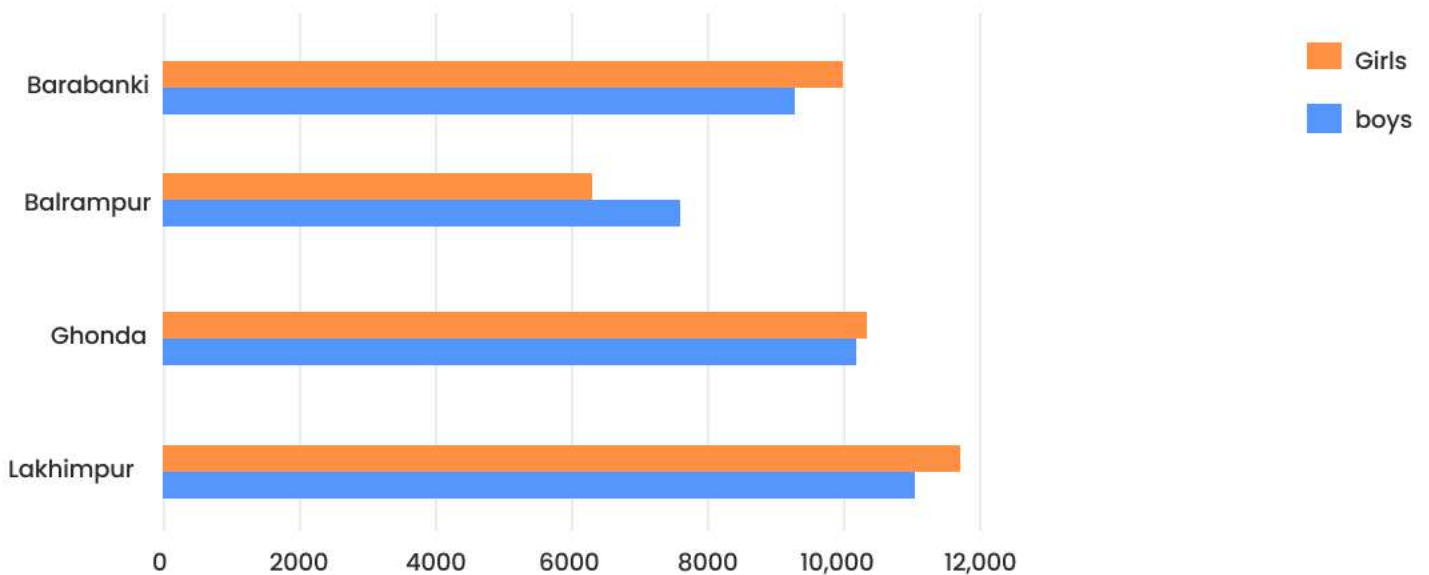


01. Trained over **1,050 young women**, enabling them to have a hope of an independent and dignified life
02. Under the BCML CSR Skill Development project **70% young women** have received employment
03. Today **706 women** are **generating an average income of INR 10,850/-** 90% of these women are earning their livelihood for the first time
04. The women expressed that the training has not only helped them become economically independent but also **helped them gain confidence and respect** in the family and community

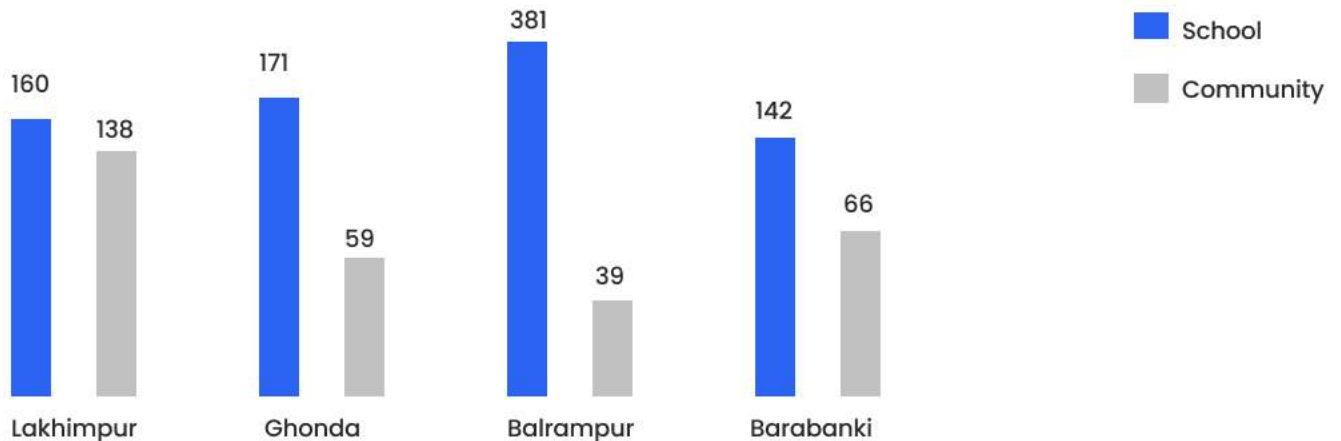
View testimonial videos at : <http://nipunskillcenter.com/testimonial.html>

EDUCATION IMPACT

No. of Girls and Boys Reached through Mobile Science Lab



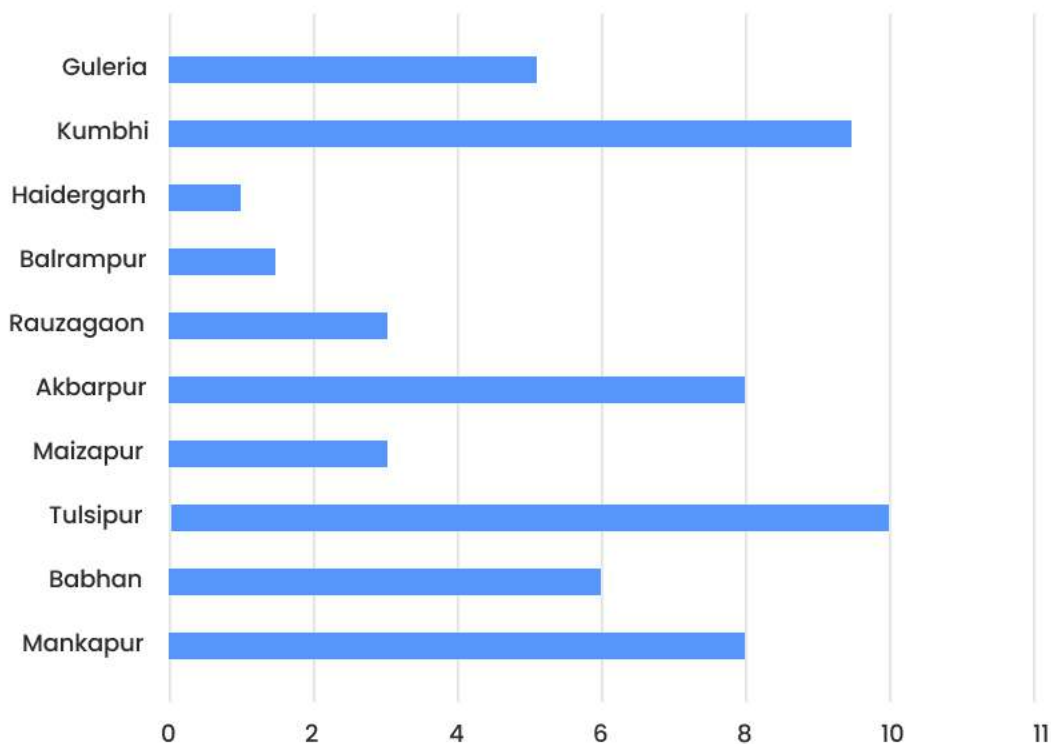
No. of Visits conducted through Mobile Science Lab



The mobile science lab was able to conduct a total of **896 mobile lab visits** throughout the year across all 4 locations. A total of **74,982 children** received an opportunity to expose themselves to such an experience and engage and understand about science. The analysis of the data shows that the **gender distribution of the children** benefited from the mobile science lab **is equally divided**, this inference provides a hope and shows the dedication of the BCML CSR to ensure gender equality across all their interventions.

Almost **1000+ teachers** were given an opportunity to understand a mobile science lab and conduct classes in the same. **Three science fairs** were conducted in order to reach a wider audience and ignite curiosity for science. The teachers shared this **experience as an important one for the children** as science labs are absent in most of the schools, to understand the idea of science and look at it from a fun perspective.

No. of Schools Supported



Incremental Students Reach

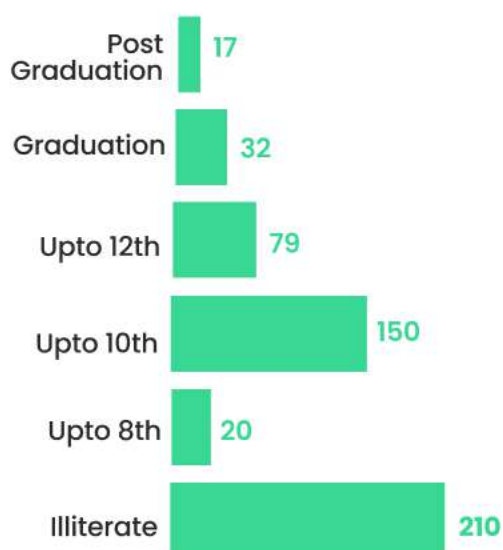


Another important intervention conducted under BCML's CSR initiative in the education thematic area is **providing support for developing school infrastructure**. This helps the school in building a **better learning environment** and a welcoming and safe space for the school. **55 schools received support** in different capacities as per the need of the school during the past year, across all the location.

More than **1500+ benches** and desks were distributed to the schools to ensure that children have space to sit and learn, over **10 toilets were refurbished/constructed** to ensure safe WaSH for the children in the school. Schools also received other support like **water cooler, fans, boundary walls, etc.** As, in the past year the schools were barely functional, the teachers and parents felt that the student will feel highly motivated to come back to school given the improved learning environment. Almost, **12,733 children will benefit from these interventions.**

AGRICULTURE AND TECHNOLOGY IMPACT

Respondents Education Details



A total of 508 farmers were interviewed in which there were 14 women and 494 men. Focused group discussions were conducted with these members post the interview to understand their qualitative insights of the changes that they have noticed post engagement with BCML CSR interventions.

210 respondents were illiterate, i.e. educated till standard 4 or below, followed by over 150 respondents who have completed their education only upto class 10th.

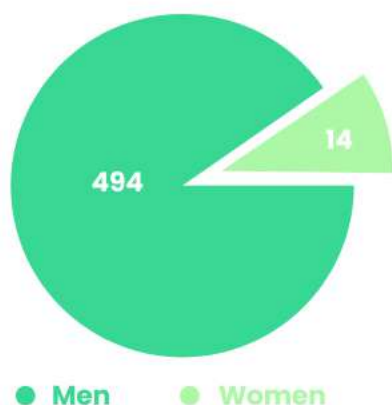
The interesting inference is that almost **49 respondents who are graduated or above** have chosen to work on farms and take up agriculture as their primary occupation after the changes they started noticing in the livelihood scenario in the village.

The farmers **average land holding size was 4.85 hectare.**

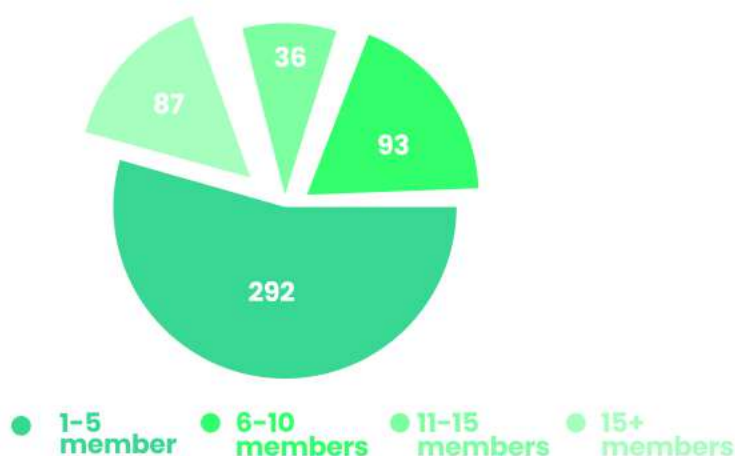
The farmers **highlighted that the biggest benefit of the support from BCML was that they were able to reduce the input cost and labour cost considerably** due to the trainings and equipment provided under the project.

Many farmers also expressed that they are able to improve their income and therefore contribute more towards their children's education. **The average family size of the farmers is 8 members, lowest being 2 members to highest being 32.** Maximum of the respondents had a family of 6-10 members.

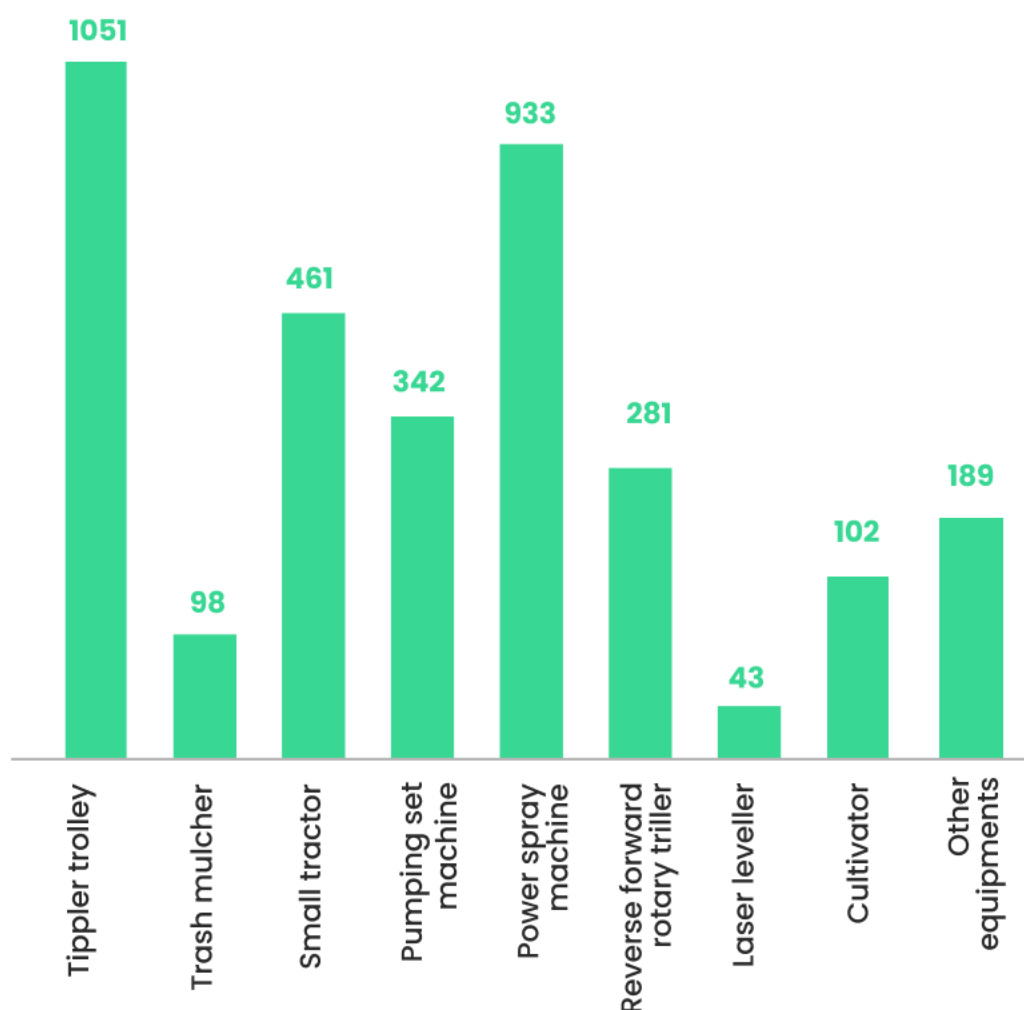
Respondents Gender



Farmers Family Size



Number of Equipment Distributed



Tippler trolley was distributed to 1051 farmers, out of which over **90% have mentioned** that the trolley has solved **2 major problems** for them.

01. Challenge of finding farm laborers during the season; and

02. Saving on the extra labor charge paid due to low supply and high demand.

The farmers are able to save almost 20% to 35% of the input cost that they spent on this activity. Other equipment like power spray machine, rotary tiller, small tractor, etc. has helped the farmers bring down not only their input cost, but also the time spent on the farm. They are able to own these machines on their own which has **reduced the dependency for renting it from bigger farmers.**

On an average the farmer's **income has increased by 37.8%** across the whole range of farmers big, medium and small. When asked about how do these farmers intend to or have used the increased income **around 13 farmers** mentioned that they have now **committed to build a new pacca house** for the family, a considerable amount of farmers mentioned that they are **able to save and spend better on the educational** cost of their children.

While almost **90% of the farmers** mentioned that they have been able to have a **better lifestyle** with regards to nutrition, health, etc due to the impact of BCML CSR interventions.

“**1051 farmers are very satisfied with the tippler trolley** provided by BCML and mentioned that the utility of the same has helped them manage their work and profits in a more effective manner.

5000 farmers expressed that their standard of living has improved due to the increased income that is generated from the training and equipment provided by BCML

37.8% increase in farmer's average income post the BCML CSR interventions pertaining to water availability, equipment and other services

Farmers mentioned that their **input cost has reduced by 20 to 35%** due to the trippler trolley provided by BCML

567 individuals have shifted back to the villages from the cities and started farming, as they can observe the growing prosperity among peer farmers due to BCML CSR interventions.

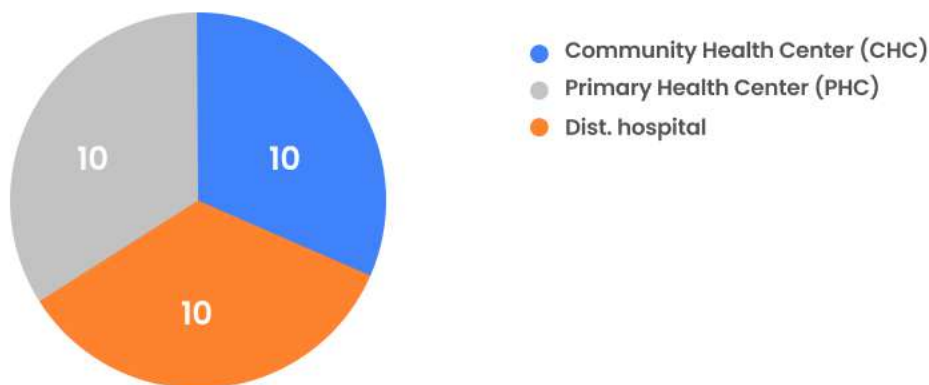
500 acres of land came under renewed cultivation due to water availability resulting from BCML's irrigation efforts

3500 Agricultural equipment distributed to farmers, enabling farmers to save time, improve farming practices, and reduce input cost



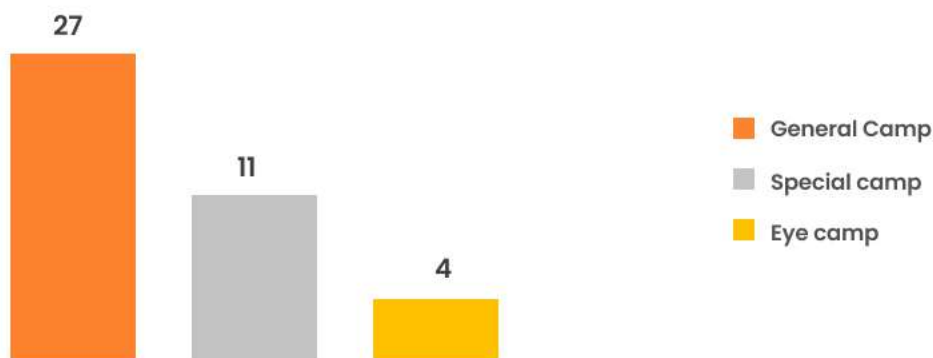
HEALTH AND WELLBEING IMPACT

No. of Health Institutions that Received Support



BCML also runs a hospital to provide medical services to nearby communities.

No. of Health Camps Conducted



45,291 people have benefited from the infra support and health camps provided. People from over **100 villages** availed these services provided by BCML. Some of the people in the health camp also expressed that, they are able to take care of their health in a more effective manner due to regular camps. **99% of the people mentioned in the survey that they are satisfied** with the quality of services received at the health camp, with regards to hygiene, doctor’s attention, medicines, etc.

90% of the patients availing the health camp are farmers, followed by students and teachers and least by housewives. However more than **30 health institutions have received support** from BCML, ensuring that people have basic needs like fans, chair, stretcher, water purifiers, etc when they come to seek health services from the institutions.

COMMUNITY DEVELOPMENT IMPACT



168 acres of land covered with irrigation pipeline in 11 villages for ensuring availability of water.



21 Hand Pumps installed in 9 villages, making the process of fetching water for daily utility easier



13 water ponds renovated, to ensure water availability and environmental sustainability in 10 villages



32 recharge pits constructed in 16 villages, for treating grey water and encouraging natural means of water conservation



30 Sanitary pad vending machines installed to promote good practices of menstrual hygiene



180 Solar street lights installed to ensure safety of the villagers

01.

BCML not only provided the communities with expertise and thematic support, but also provided community development support to ensure **holistic and parallel development** over 165 villages.

02.

168 acres of land covered with irrigation pipeline to ensure availability of water for farm and household needs. **180 solar street lights** have been installed to ensure safety of all the villagers, especially women during the dark hours. Also installing water coolers making water accessible to over 2500 individuals

03.

While talking to the local leader it was observed that the community work ensures that the villagers work in a team towards all the other programmes. They mentioned that the village **environment has developed visibly** post intervention by BCML.

Case Studies

Fighting against the odds



Student’s name	Anushka Thakur
Father’s name	Mr. Pawan Thakur
Mother’s name	Mrs. Pinky Thakur
Class	V

Anushka’s father, Pawan is a native of Kimadi village, Dehradun, Uttarakhand. Pawan drives a truck for a vehicle owner. Sometimes when there is not enough work for the owner, he works as casual labour. On an average, his income is Rs 10,000/- per month. Anushka’s mother Pinky is a housewife. She has an elder sister, Anshika who is also studying in PYDS Learning Academy in class VII.

The family has some farming land, which is lying barren, as villagers have abandoned farming due to wild boars and other wild animals. Pawan shares his ancestral house with his brother. They have 3 rooms, a small veranda, a kitchen and a washroom. The house is not maintained due to obvious financial reasons. They have limited household items with utensils and vessels.

Though Anushka is a brainy child, yet she was not able to avail quality education. With BCML CSR support to PYDS for children (predominantly girls) with potential, from deeply needy and underprivileged families PYDS is able to impart high-quality academics, adequate nutrition, and comprehensive health care to Anushka at no cost to her family. She has been shifted to the school hostel and is making remarkable progress. She is able to understand each concept very well. She uses knowledge of place value concepts accurately to compare two or more two-digit numbers and provides written justification of thinking as an evidence to prove that her answer is correct. She is able to analyze character actions, story plots, and shows strong fluency with reading. Recently, she wrote a very brief and interesting summary on Lindbergh’s flying spirit and since she is enthusiastic in co-curricular activities too, she is proving to an inspiration for other girls too.

Journey towards equality and inspiration



Name	Priyanka Upadhyay
Village name	Khamaria khud

Priyanka Upadhyay hails from the village- Khamaria Khud of Block- Chapia in the interiors of Gonda District of Uttar Pradesh. Khamaria Khurd is 4 Km from Babhnan city and Balrampur Chini Mills Unit- Bhabhnan. She belongs to a family that is engaged in agriculture with her husband working in farms. She has a 9 year young daughter Anshika, who had severe medical issues and that drained all the financial planning and savings of the family. These medical expenses had made them economically vulnerable.

The worry of ensuring that the family is provided troubled Priyanka, she was dedicated to find a way to support her family financially. She soon started taking up small tailoring work, but observed that the people in the village preferred going to trained tailors who have a tailoring shop. Priyanka's dedication of contributing her family made her realize that obtaining training for tailoring would help her improve her skills and therefore improve the income generation of the family.

Priyanka enrolled herself for the Nai Umeed programme and skilled herself in tailoring through the BCML CSR initiative. Today Priyanka is a certified USHA- BPF- Silai teacher and trains other young women in the community. She is able to fetch a decent income of around INR 7,000/- per month from her tailoring and teaching work. Priyanka wants to start her own tailoring school and become a role model entrepreneur for the young women in her community.

Improved Agricultural Practices



Name of the farmer	Mr. Aslam
Name of the village	Tulsipur
District	Balarampur

Aslam, one of the successful beneficiaries in Tulsipur area hails from village Tulsipur in Balrampur district. He received one pumping machine under BCML CSR intervention. Through this facility, he was successful in reaping good harvest from his farmland measuring 5 bighas, given the improved availability of water in the field. It was also reported by him that although good quality seed was a prime component for better harvesting of crops, the grower generally suffered due to the non-availability of quality seeds.

Moreover, realizing that capacity building was an important component for the success of growers, Mr. Aslam was encouraged to participate in several training programmes on new crop management, post-harvest management training, etc. During the interaction with Mr. Aslam, it was evident that he has become a farmer who is looked up as a mentor by his other farmer peers in the community, as he was able to raise his income by INR 45,000/- annually and effectively use the insights from different trainings to manage his crops better.

Aslam is an inspiration to many farmers in the village and he mentioned that he was able to trust himself and work towards self growth due to the support provided by BCML.

Mechanizing a Step Forward to a Hopeful Livelihood



Name of the farmers	Mr Ali , Mr Muslim Ali
Name of the village	Maizapur
District	Gonda

Mr. Ali and Mr. Muslim Ali were the two beneficiaries of BCML CSR under agriculture development intervention, belonging to Maizapur, Gonda district UP. Under BCML interventions, they had received training and farm mechanization equipment, viz., Power Harrows, Cultivator, and diesel pump set.

They used these equipments on their 5 hectare of land for sowing seeds during the season for which they had to earlier hire from other farmers or local vendors which was costlier compared to their post-beneficiary stage now with the help of BCML intervention, their productivity moved up and their income rose from INR 30,000 to INR 70,000 (approx) per annum.

They also expressed with deep gratitude that the equipment received under BCML CSR had increased their production more than their expectations.

Setting Path for Women Empowerment



Student's name	Priya Maurya
Father's name	Mr. Ravindra Maurya
Mother's name	Mrs. Heeravati Maurya
Course	Retail trainee

A gap in skills and abilities reveal a golden opportunity!" The same golden opportunity is grabbed by the trainee of Nipun Skill centre named Priya Maurya.

Though Priya belongs to underprivileged background, she is creating a pathway for other girls looking forward to be independent by courageously pursuing this opportunity.

Priya's father, Mr. Ravindra Nath Maurya (Patton Master) and mother is Mrs. Heerawati Devi Maurya (Homemaker). She resides in Khora Colony Ghaziabad. Priya is taking up more responsibility of the family by creating her own identity and bringing home economic resources.

She has been placed in SBI credit sales as a Customer Care Executive, with the salary structure of INR 12,000 in hand. Priya, has also stepped up to be a role model and guide to other similar aspirational girls and women around her in Khora Colony. Residents of the Colony who all belong to underprivileged background are feeling confident of allowing their daughters to undergo training at BCML's Nipun skill centre.

Priya has made it evident that grabbing the right opportunity and making the right choices are very vital for success.

Recommendations and Way Forward

BCML CSR interventions have created a very meaningful and needful impact in the community. The projects primarily addresses the actual needs of the people versus the felt needs. All the thematic areas have shown growth, outcomes and impact across all the location. However, going forward to create a systemic and sustainable impact below are some recommendations that can be taken into consideration for further planning:



Agriculture and Technology :

- 01.** While solid foundation has been set and the farmers are observing increased impact, the project should now engage farmers in small groups and Farmer Producer Organization to ensure that they are economically independent and can avail services from the state.
- 02.** Develop a mentorship model, or a training of trainers model within the villages to amplify the impact with minimal investment.
- 03.** Focus on systemic trainings and strengthen of the handholding provided to develop enhanced monitoring and evaluation tools not only to understand the impact but also to track the project and make changes to it from time to time



Education :

- 01.** Consider small but long term engagement with a few schools to develop them as model schools while continuing to provide other support to multiple schools.
- 02.** Providing training to the teachers or school leaders should be helpful to ensure sustainability of the project.



Health :

- 01.** Create more modules for awareness and sensitization, on specific issues like Maternal and child health, adolescent health, malnutrition, etc. to develop the BCML brand from a doer towards a thought leader
- 02.** Develop enhanced monitoring and evaluation practices to capture all the important outcomes and outputs of the projects



Skill Development:

- 01.** Focus on developing a candidate handholding system to ensure reduced drop out from placements.
- 02.** Train some of the women to become and take up mentoring roles within the communities for other young girls and women.

Overall the CSR project is deeply thought and rightly placed with its ethics, values and principles. Adopting a sustainable and model/holistic village approach can ensure long term impact.

*** The report is for 21 months starting from April 2019.**

About Third Planet Foundation



Balrampur Chini Mills Limited believes in creating social impact and accessing the project progress from time to time. It commissioned a expert third party, Third Planet Foundation to conduct the social impact assessment of its CSR activities.

About Third Planet Foundation

Third Planet Foundation is a national Corporate Social Responsibility (CSR) implementation organization registered as a Section 8 (not-for-profit) in the year 2012. They work on diverse thematic areas aligned to Schedule VII, Section 135 of the Companies Act 2013 guidelines.

They provide Table to Field customize CSR services that cover the complete lifecycle of CSR including the following services:



They focus on the Development, Impact and Sustainability of the communities.

Third Planet Foundation specializes in field level implementation of a wide range of socio-economic development Corporate Social Responsibility (CSR) projects in the areas of Community & Rural Development, Poverty Alleviation, Quality Education, Skill & Livelihood Development, Quality Healthcare, Water, Sanitation & Hygiene (WaSH), Women Empowerment, Agriculture Development, Disaster Relief & Rehabilitation and Environment Sustainability including Promotion of Renewable Energy. They work closely with the companies and communities to plan and execute impactful interventions across geography. For more information, visit their website www.3planet.org.

Third Planet Foundation is empaneled with NITI Aayog – Darpan, GuideStar India, Nasscom Foundation BigTech, Government e-Marketplace and Ministry of MSME, Government of India.

Their activities and interventions are aligned with Ministry of Corporate Affairs (MCA) guidelines and Sustainable Development Goals (SDG).



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